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BodyGuardz Named as CES 2018 Innovation Award Honoree

BodyGuardz Pure Arc ES is Tech Industry's First Full-Adhesive Curved Glass Protector

LEHI, UT, NOV. 9, 2017 – <u>BodyGuardz</u>[®], a leading provider of mobile device protection, announced today that it was named a Consumer Electronics Show (CES) Innovation Awards 2018 Honoree for BodyGuardz Pure Arc[™] ES—the first full-adhesive curved glass screen protector on the market.

"We are incredibly thrilled to be recognized as a two-time winner of the CES Innovation Honoree for screen protection. This award validates our team's unmatched innovative commitment to device protection," said Kirk Feller, BGZ brands' founder and CEO. "Everyday we challenge our team to dive deep and invent products that make mobile tech better and more accessible."

As the only curved, tempered glass screen protector on the market with full adhesive under the entire surface of the glass, <u>BodyGuardz Pure Arc ES</u> represents an incredible accomplishment and game-changing protection solution for curved-screen device users.

The product was judged by a panel of independent industrial designers, independent engineers and trade media in order to honor outstanding design and engineering in cutting-edge consumer electronics.

Being a CES Innovation Honoree reflects BodyGuardz exceptional creative and inventive prowess. Pure Arc ES will be displayed at CES 2018 (January 9-12, 2018) in Las Vegas, Nevada.

BodyGuardz Pure Arc ES is available now for the <u>Samsung Galaxy S8 and S8+</u> (\$49.95) and <u>Samsung Note8</u> (\$49.95), with more devices coming soon.

About BodyGuardz

Founded in 2002, BodyGuardz is committed to offering top-quality products and services at competitive prices. The company prides itself in providing products, service and delivery that customers notice as a step above the rest. BodyGuardz designs reliable mobile device accessories to keep up with today's active lifestyles. Learn more by visiting <u>BodyGuardz</u>.

About Parent Company BGZ brands™

BGZ brands' mission is "to enhance our customers' lifestyles through branded products and services of elevated value and quality." Formerly known as BodyGuardz, BGZ brands has become the powerhouse parent company of three distinct consumer electronic accessory brands—<u>BodyGuardz</u>, a leading device protection company; <u>Lander®</u>, expedition-inspired accessories for the explorer in all of us; and <u>MOXYO</u>[®], modern accessories for you. For more information, visit <u>BGZ brands</u>.

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